



Educate.
Elevate.
Empower.

2025-2026 Sponsorship Program
wimcanada.org

Who We Are



- Women in Mining Canada is a non-profit organization that envisions an industry that fosters, promotes and empowers women.
- We see a future where possibilities, opportunities and goals are similar for all, regardless of gender.
- We bring together like-minded people and align with organizations that share our goals.

3,000+
members
across Canada

17
chapters
nationwide

13
international
partnerships

Our mission is to *educate, elevate and empower* all women in mining and affiliated industries.

EDUCATE

- Providing the tools & resources to raise awareness
- Helping women in the Canadian mining industry to build the skills to become future leaders.

ELEVATE

- Providing a national platform that fosters excellence and celebrates women's achievements through award recognition.

EMPOWER

- Professional networking, speaking opportunities, and access to board training.

Our Reach



National Reach

14 Regional Chapters & 3 Student Chapters across Canada collaborating through an affiliation agreement

Long-term partnerships with other national organizations (PDAC, CIM, etc.)

Networking and collaborative relationships with **international WIM groups and organizations** focused on shared values

Global Reach

Government

Recognized by the Canadian Minerals and Metals Plan as a leader for **gender equality and inclusion**

We honour and celebrate the achievements of women, students and Indigenous peoples

Our Trailblazers have paved a path for women in the mining industry

Trailblazer Awards

Programs & Initiatives



**TRAILBLAZER
AWARDS**

**STUDENT
SCHOLARSHIPS**

**KNOWLEDGE
SHARING
PLATFORM**

**RESEARCH
GRANTS**

**CHAPTERS
SUPPORT
FUNDING**

**POLICY &
ADVOCACY**

**VIDEO
SPOTLIGHT
SERIES**

**SPEAKER
SERIES**

**INDIGENOUS &
TRADES
ADVISORY
GROUPS**

**INDEPENDENT
RESEARCH**

In Development

Programs & Initiatives



COMMUNITY BUILDING

- Assist in the creation of new Women in Mining Chapters across the country
 - Assist smaller Chapters in their activities through the Chapters Support Fund
 - Building partnerships with like-minded organizations to optimize resources and maximize impact
-

KNOWLEDGE SHARING PLATFORM

- Sharing knowledge about equity, diversity and inclusion through publications and courses

RESEARCH

- Funding and conducting research in equity, diversity and inclusion in the Canadian mining industry
 - Distribution of the WIM Canada Research fund to graduate students
-

VIDEO SERIES

- Highlighting the Trailblazer Awards winners, sponsors and other prominent women in the industry

Trailblazer Awards Series



Annual award series recognizing four women and a mentor making significant contributions to the Canadian mining industry

TRAILBLAZER AWARD

Recognizing women who are opening doors for themselves and keeping them open for the next generation

STUDENT TRAILBLAZER AWARD

Recognizing female students who have demonstrated leadership & supporting for other women

INDIGENOUS TRAILBLAZER AWARD

Recognizing and celebrating the contributions of Indigenous women to the development of the Canadian mining industry

INDIGENOUS STUDENT TRAILBLAZER AWARD

Recognizing Indigenous female students who have demonstrated leadership & support for other Indigenous people and women

RICK HUTSON MENTORSHIP AWARD

Recognizing the mentors (women and men) who have supported, encouraged, guided and advised women along their journey

Sponsor Benefits



BENEFITS	DIAMOND \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Logo and acknowledgement of Sponsor Level on WIMC website and social media, linked to your corporate website	◆	◆	◆	◆
Logo and acknowledgement of Sponsor Level at the annual WIMC Mining for Diversity Reception and WIMC Trailblazer Awards Ceremony during PDAC Convention	◆	◆	◆	◆
Acknowledgement during the WIMC Mining for Diversity Event welcome remarks	◆	◆	◆	◆
Opportunity to participate in research initiatives	◆	◆	◆	◆
Logo and acknowledgement of Sponsor Level via a monthly newsletter to WIMC mailing list	◆	◆	◆	◆
Opportunity to showcase one of your company's female leaders on WIMC website and social media	◆	◆	◆	◆
Complementary membership for company's representatives of choice	25	15	10	5
Ability to post complimentary open job opportunities on the WIMC social media platforms	5	3	2	1
Opportunity to participate in WIMC sponsor panel event	◆	◆	◆	
Corporate representatives will have the opportunity to judge the WIMC Trailblazer Awards†	◆	◆	◆	
Corporate representative will be able to participate in a highlight video filmed during the PDAC Conference‡	◆	◆		
Corporate representative will present an award and be photographed with the Award recipient at WIMC Trailblazer Awards Ceremony*	◆			
One year guaranteed annual renewal	◆			

* While there are still Awards available to be presented. Priority will be given to renewing sponsors, followed by new sponsors. In the event that there are Awards available to be presented, a Diamond sponsor may be offered either the opening or closing remarks. The Student Trailblazer and Indigenous Student Trailblazer Awards are subject to pre-existing agreements related to the scholarships associated with these Awards; therefore, the companies sponsoring these scholarships will present these Awards. Speaking positions (awards presentation, open and closing remarks) will be allocated in January. At that time, if there are insufficient Diamond sponsors to cover all speaking positions, Gold sponsors will be offered the remaining speaking positions; priority will be given to renewing sponsors, followed by new sponsors. Any new Diamond sponsor signing on after the allocation of speaking positions will be notified. All efforts will be made to allocate speaking positions in a fair manner. If there are Diamond sponsors that do not get a speaking opportunity at the Mining for Diversity event, all efforts will be made to prioritize their involvement in future WIMC speaking opportunities.

‡ Filmed during the PDAC conference in Toronto. The filming schedule will be provided in January and filming slots are provided on a first-come basis. If a corporate representative cannot attend any of the provided timeslots, an option for a virtual interview will be discussed between WIMC and the sponsor.

† Judges for the Indigenous Trailblazer and Indigenous Student Trailblazer Awards must be Indigenous.

Add-Ons



SOLD

**STUDENT
TRAILBLAZER
SCHOLARSHIP**
\$5,000

SOLD

**INDIGENOUS
STUDENT
TRAILBLAZER
SCHOLARSHIP**
\$5,000

SOLD

**CANADIAN
MINING GAMES
SCHOLARSHIPS**
3 x \$5,000

SOLD

**STUDENT
TRAILBLAZER
TRAVEL**
\$5,000

**TOPIC-SPECIFIC
RESEARCH
GRANTS**
6 x \$5,000

SOLD

**STUDENT-
INDUSTRY
BREAKFAST
(PDAC)**
\$5,000

**SESSION
(PDAC)**
2 x \$5,000

**LUNCH
(PDAC)**
\$5,000

**TRAILBLAZER
INTERVIEW
SERIES**
\$5,000

OTHER IDEAS?
Let's talk.



Joint Sponsorships

Provide direct support to a WIM Chapter in Canada without losing out on WIM Canada benefits.

- You will get all of the WIM Canada benefits associated with the total amount of the Joint Sponsorship*
- You can assign a amount to be given directly to a WIM Chapter of your choice**, and that WIM Chapter will provide the benefits associated with the amount they receive

14 Regional Chapters

3 Student Chapters

3 Chapters in development

* A minimum of 10% of the funds must be allocated to WIM Canada and each of the WIM Chapters included in the Joint Sponsorship agreement

** Each WIM Chapter has its own sponsorship structure. Therefore it may not be possible to include a particular WIM Chapter for a particular sponsorship period based on that structure. The WIM Chapters retain the right to refuse a Joint Sponsorship agreement if it does not align with their sponsorship structure.

Funding Distribution



ACTIVITY	APPROX. AMOUNT
PDAC - Mining for Diversity Event <ul style="list-style-type: none"> Support our ability to offer our Mining for Diversity event at the annual PDAC Conference free for all interested to attend 	\$35,000
PDAC - Full Day Programming <ul style="list-style-type: none"> Provide additional opportunities to present and discuss ED&I-related topics Provide opportunities to highlight women of influence in the Canadian mining industry Provide a networking space for sponsors, members, and other professionals 	\$25,000
Scholarship Fund <ul style="list-style-type: none"> \$5,000 for the Student Trailblazer Award \$5,000 for the Indigenous Student Trailblazer Award \$15,000 for scholarships presented at the Canadian Mining Games 	\$25,000
Travel Fund <ul style="list-style-type: none"> Support the Trailblazer Award winners' ability to attend the Mining for Diversity Networking Event and Awards Ceremony at the PDAC conference Support Women in Mining Canada researchers and board directors to speak/present at conferences 	\$10,000
Chapters Support Fund <ul style="list-style-type: none"> Support the creation of new chapters across the country Support smaller chapters in their activities 	\$10,000
Research Fund <ul style="list-style-type: none"> Support research about diversity in the mining industry Support technical research for the mining industry conducted by women Support the creation of courses for our Online Learning Platform 	\$30,000
Translation Fund <ul style="list-style-type: none"> Support Women in Mining Canada's ability to offer its publicly available material in both French and English 	\$10,000
Video Series <ul style="list-style-type: none"> Video interview series featuring our Trailblazer Awards Series winners, sponsors, and other noted mining professionals 	\$20,000
General and administration <ul style="list-style-type: none"> Paid administrative support Basic operating and administrative expenses Marketing 	\$25,000



Become a WIM Canada Partner

We know that the best partners are those that look at long-term objectives and work together to achieve impactful results.

We bring this approach into our sponsorship activities, where we work with your teams to create long-term value for women in the Canadian mining industry. Our ask from you includes:

- Your commitment to a partnership and your active involvement in developing impactful programs through ongoing funding and volunteer participation in joint initiatives.
- Your commitment to share your Equity, Diversity & Inclusion (ED&I) best practices across communication channels (national and regional).

Networking &
Communications

Global
Exposure

Promotion &
Recognition

Demonstrated
leadership

Thank you to our 2024-2025 Sponsors



DIAMOND



AGNICO EAGLE

Joint with WIM Toronto



Ausenco

Student-Industry Breakfast Sponsor



Sprott

Indigenous Student Trailblazer Scholarship Sponsor



Joint with WIM Sudbury



Rio Tinto



wood.

Canadian Mining Games Scholarships Sponsor

Thank you to our 2024-2025 Sponsors



GOLD



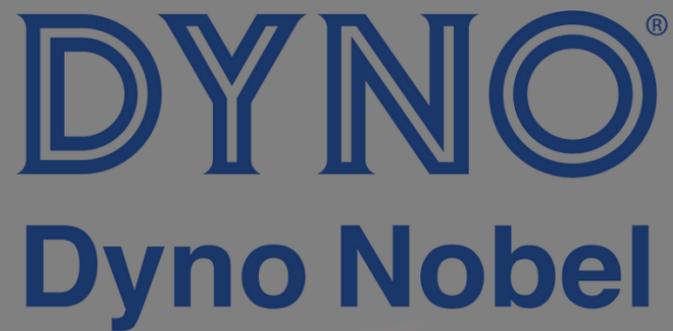
Joint with WIM BC

Thank you to our 2024-2025 Sponsors



SILVER

 
Dundee
PRECIOUS METALS
Student Trailblazer Scholarship Sponsor

 
DYNO[®]
Dyno Nobel

 
GLENCORE

 
KINROSS
Joint with WIM Toronto

 
MAJOR
Drilling

 
REDPATH
Mining Contractors and Engineers

 
BUILDING TRUST
CONSTRUIRE LA CONFIANCE

 
WYLOO
Student Trailblazer Travel Sponsor

Thank you to our 2024-2025 Sponsors



BRONZE



IN-KIND



CARLOS A. PINTO





**Educate.
Elevate.
Empower.**

For more information, please contact:

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Jennifer Cameron (Vice Chair)

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